

RSI Roofing

When you think Roofing...Think **RSI!**

Solar

Solutions

ISSUE 1

VOLUME 1

2007

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RSI now has a newsletter! Every quarter, **RSI** plans to deliver you the latest news and trends within the company and the industry.

Learn from San Diego's Roofing Leader

When we first thought about developing a newsletter we asked ourselves, what is it that people want to read in a newsletter published by a roofing contractor?

Our goal is to teach our readers and customers about news and industry trends, provide some simple advice, and reveal what **RSI** is doing on the roof and in the community.

Who is **RSI**?

RSI Roofing is a contractor dedicated to the Art of Roofing, the Perfection of Service, and being a Leader within the Community; using long-term relationships that leave an impact on the owner, tenants, and community. **RSI** employs a dynamic work environment and culture that fuels us to be: "The Roofing Leader in San Diego."



JOBS SOLD/STARTED

RSI Roofing of San Diego is in the process of re-roofing the Yorba Linda Business Center for a contract amount of \$420,000. The company will be installing a single-ply TPO roofing system, in accordance with the California mandated Title 24 cool-roof energy requirements according to David Susi, president of **RSI**. The center houses 60 commercial and industrial tenants who have been virtually un-affected by this clean and quiet re-roofing process.

Introducing **RSI** Solar Solutions

RSI Roofing, Inc is pleased to announce the opening of its **Solar Solutions Division**, which officially opened for business on 8/17/2007. Using Built-in Photovoltaics (BIPV), **RSI** plans to enhance roofing in Southern California. This will be accomplished through the conservation of energy, protecting the environment and what appeals to building owners most; saving money.

Photovoltaics or **PV** for short, is a solar power technology that uses solar cells or solar photovoltaic arrays to convert light from the sun directly into electricity. Building owners are jumping at the opportunity, and for good reason. Right now, with the current tax rebates, credits, and incentives you are looking at a short 48-60 months for a return on investment for a commercial building and up to 10-12 years on a residential building. **'Net Metering'** is what allows for that quick ROI. After **BIPV's** are installed and the sun hits the solar panels, energy is transmitted to the inverter, which in turn sends electricity to your home power and appliances. **Net Metering** starts working by using your existing electricity meter and spinning it backwards, which effectively banks excess electricity production for future credit.



Commercial BIPV Installation



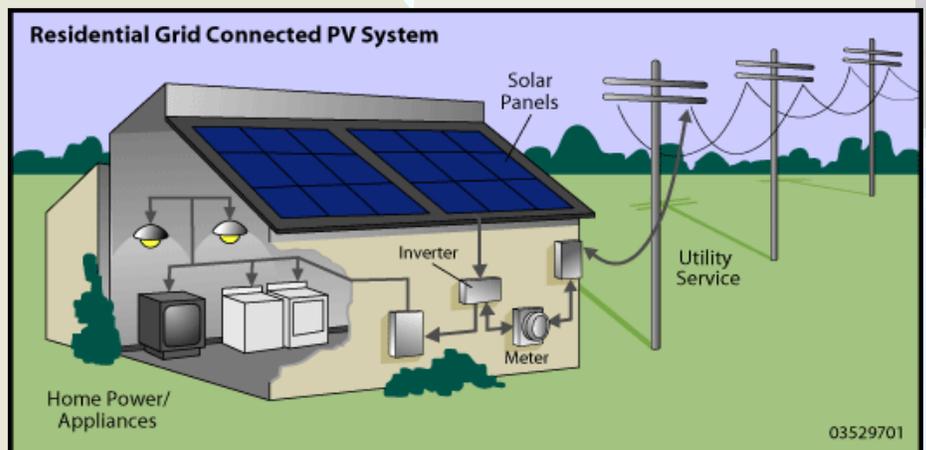
Residential BIPV Installation

*"This is going to completely change the way building owners look at their overhead, and roofing for that matter", says David Susi, president of **RSI Roofing**. "We feel we have an obligation to bring Environmental Solutions of all types to our clients. With the launching of our newly redesigned website and our **Solar Solutions Division**, and with all of our other Green Building options, exciting things are happening at **RSI**."*

Commercial

Residential

www.ThinkRSI.com



Giving back to the community one project at a time.

"A big part of RSI's objective is to be a leader within the community"



Over the past 20 years RSI has devoted countless hours and donations to local organizations and charities that help make the community a better place. Our hope is to encourage our readers and customers to do the same. "A big part of RSI's objective is to be a leader within the community" says David Susi, president at RSI.

RSI most recently volunteered in south east San Diego at the Jackie Robinson YMCA which is known for it's commitment to assisting low income families unable to pay for their programs. The 38 year old facility was in need of some significant repairs and got a facelift from all of the volunteers. You can read the full story online at:

www.bomasd.org

RSI ROOFING'S 8TH ANNUAL GOLF TOURNAMENT AT RIVERWALK



August 17, 2007 –RSI hosted its 8th annual golf tournament at Riverwalk golf course. Over 100 people played in the tournament and all of the proceeds went towards IREM's [REstart Program](#). Will Reiland of [Helm Management](#) ended up with the grand prize of a 9 ft long board from Plus One surfboards. (shown above).



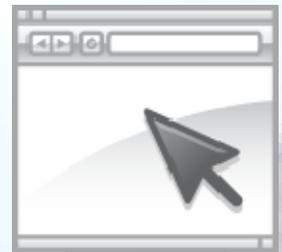
RSI is sending a team of 25 volunteers to the 8th annual Project Mercy-Baja Challenge on Saturday, September 27th. This will be the 2nd year in a row RSI has volunteered. Other sponsors include; Blue Horizon Insurance Group, Thunderbird products, Dressel Advisory Group, and Lavine, Lofgren, Morris & Engelberg LLP.



Project Mercy hopes to build 50 homes for 2007



To learn more about Project Mercy-Baja Challenge visit their website at:
www.bajachallenge.org



CHECK OUT RSI'S NEW ENHANCED WEBSITE AT
WWW.THINKRSI.COM

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