

RSI Roofing

When you think Roofing...Think **RSI!**

Fire Prevention Issue

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“Every year Santa Ana winds blow in from the East and with our dry climate, you can bet on another fire small or large with in the next five years.”

Can we expect another fire of this scale in the near future?

With things finally starting to get back to normal here in San Diego you have to wonder if we should put this disaster behind us and move on or should we prepare for another fire of this scale in the near future? Why not? 2003 marked the year of the Cedar fires, and sure enough less than five years later Firestorm 2007 happens and shocks the US. Every year Santa Ana winds blow in from the East

and with our dry climate, you can bet on another fire small or large with in the next five years. Most people don't realize that there are many things they can do to safeguard their home from serious damage due to wildfires, storms and even earthquakes. Taking just a few precautionary measures can go a long way to helping homeowners minimize the damage that can occur from these kinds of natural disasters.

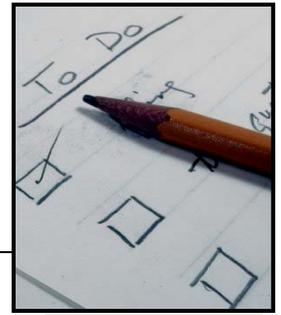
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JOBS SOLD/STARTED

RSI Roofing of San Diego has signed a contract with **Anheuser-Busch** to apply a Henry Co Elastomeric Restoration system for their roof covering 113,762 sq ft, according to David Susi, president of **RSI**. The work will be done at their Distribution Center located at 5959 Santa Fe St in San Diego. **Anheuser-Busch** holds a 48.4 percent share of U.S. beer sales. Worldwide, Anheuser-Busch's beer sales volume was 125 million barrels in 2006.

Tips on How to Prevent Serious Damage from California Wildfires



Short-term tactics

Defensible space: Defensible space is the area around a home, which is planted and maintained to provide a buffer zone against wildfire, and to provide firefighters access and room to protect the home. The width of acceptable defensible area depends on the steepness of the slope and the type of vegetation adjacent to the home. The steeper the slope and the heavier the vegetation the wider the defensible space needed. Under optimum conditions the minimum width should not be less than 30 feet. In some extreme instances this width could be as much as 300 feet. Fire departments and local nurseries can provide more detailed information and a list of fire-resistant plants for landscaping needs.

Home Maintenance: Maintaining the exterior of your home can greatly reduce the risk of fire. **Roofs and gutters should be cleaned regularly.** Smoke detectors should be tested regularly and trees and shrubs should be kept pruned. Dried vegetation and debris should also be cleared away from foundations and underneath decks.



Tile Roofing

Long-Term tactics

Roofing: The roof is the most vulnerable part of any home during a wildfire. The majority of fires start when embers ignite non-fire-resistant roofing materials, such as untreated wood shakes. Independent testing sponsored by the Committee for Firesafe Dwellings has concluded that concrete or clay tile roofing is safer than traditional roofing materials such as shingle, shake, or metal. Concrete and clay tile roofing products are Class A fire-rated and tend to be more durable than other materials. Damaged roofs should be replaced with a non-combustible Class A roofing system.

Eaves: Eaves should be enclosed with fire-retardant soffits, non-combustible materials or one-hour fire resistant construction. Attic vents should also be relocated from under the eaves to gable or roof areas.

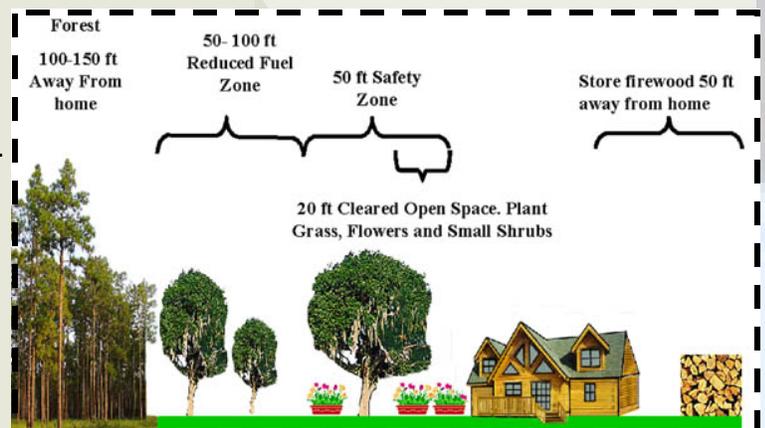
Windows: Radiant heat can pass through windows and ignite combustible materials inside the home. Double- or triple-paned windows not only help to insulate a home and reduce heating and cooling expenses, they also act as a barrier to fire penetrating the interior of a home.

Chimneys: Chimneys should include an approved spark arrester and be located at least 30 feet from tree limbs. Regular maintenance and cleaning is also important.

Sprinklers: Automatic, quick-responding residential fire sprinklers have proven to be more than 90 percent effective in residential fires by controlling them while they're still small and in many cases extinguishing them.

Siding: Fire-retardant siding is one of the best investments homeowners can make to protect their home while greatly enhancing its appearance. Look for brick cladding and concrete shingles.

-Info provided by TRI



Defensible space chart

RSI becomes a member of the U.S. Green Building Council

"In today's market...it's easy to be green."



Join your local chapter today and help support green building

www.usgbc-sd.org

RSI Roofing became a member of the U.S. Green Building Council, joining a community of more than 11,500 member organizations to help shape the future of green building design. *"The USGBC provides **RSI Solar Services** with the contacts and support it needs so we can give our clients the most competitive and best available products; because in today's market...it's easy to be green."* Anthony Devito, Director of **RSI Solar Services**.

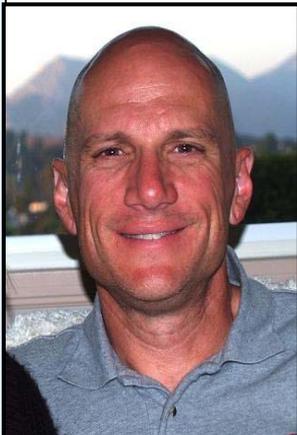
For more information on the USGBC, please visit their website at: www.usgbc.org or visit San Diego's local chapter at www.usgbc-sd.org

RSI RACES AT K-1 SPEED TO BEAT BREAST CANCER



RSI sent their best to race at the K-1 Speed in Carlsbad to help raise money for Jenny Swanson of Sea Properties. It was an all day event that helped raise money so she could do a breast cancer awareness walk.

WHAT'S HAPPENING AT RSI?



RSI Roofing is pleased to announce the hiring of Troy Parrott. Troy grew up in Southern California and has lived in San Diego since 1990. He is a veteran of the U.S. Army 82d Airborne Division and is married to wife Cynthia, and has four children, Jacob 19, Michael 17, Lucas 15, and Anna 7. Troy has 20 years of experience in the roofing industry. As an owner of a roofing company, a superintendent for several large roofing companies, a manager and outside salesman for a roofing supply yard, RSI is excited to have Troy on board as a Project Manager. His hobbies include: family, ocean fishing, and going to the desert.



The Daily Transcript pays tribute to the region's newsmakers – San Diego's movers and shakers – with a special salute to the Top Influentials, December 31, 2007.



David Susi, president at **RSI Roofing** was nominated and chosen as a finalist for the Daily Transcript's "Top Influentials." Since 1886, The Daily Transcript has seen and reported on many significant changes to San Diego's economic landscape, many of which stem from the remarkable ideas and numerous contributions of individuals. These individuals have impacted our lives, our communities, and our economy.



CHECK OUT **RSI'S** NEW ENHANCED WEBSITE AT WWW.THINKRSI.COM

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