

RSI Roofing

When you think Roofing...Think RSI.

Rain Issue

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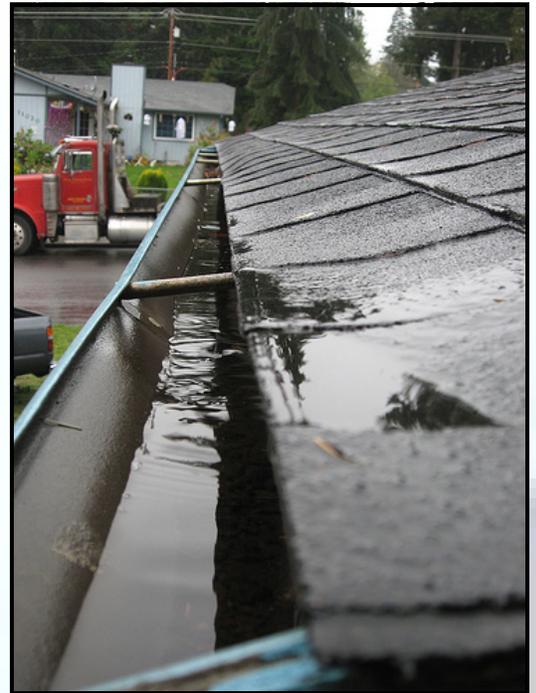
Click our logo for a special new message from RSI

The Rain has arrived...

How are your Roof and Gutters?

With the rains coming and going, the protection of your home or business from water damage is crucial in the maintenance and care of your property. Rain Gutters aid in this process by keeping the rain away from the areas around the building and keeping the water from seeping into the foundation. Flooding into the foundations can cause erosion around the building and permanent damage to the structure. Since many insurance

policies do not cover damage from flooding, it is vital to have a method to keep the water away. Rain Gutters are relatively easy to maintain and should be cleaned and inspected at least once a year. If you have a lot of trees surrounding your property you may want to inspect them even more. If rain gutters are installed properly, they will look great, prolong the life of your foundation, and reduce future cost of repairs down the road.



JOBS SOLD/STARTED

RSI Roofing, Rain Gutter division is in the process of installing Gutter and Fascia Metal at SeaWorld's Wild Arctic Walrus exhibit. RSI is carefully coordinating with Sea World's trainers to close the exhibit and drain the pool so they can complete the work without contaminating the eco-system and harming the animals. Along with the Walrus Exhibit, RSI is also doing minor repairs to various gutters and downspouts on 8 different buildings throughout the park according to David Susi, president of RSI.



Roof Maintenance

“Budgeting Success”



It never fails that whenever water enters a building, the roofer gets called. The problem may be from a variety of different sources such as windows, siding, wall joints, or HVAC unit, but the roofer always gets called. The downfalls of neglecting roof maintenance seem obvious in the long run, but even in the short run will result in **irate tenants and constant budget overruns** due to budget breaking emergency repairs. The benefit of roof maintenance is that you can delay the capital expense of major roof repairs until much later and that you will know exactly how much you need in your roofing budget for that year.

Let's face it. The tenant wants no leaks and cares about little else. The building owner or manager wants to spend the least amount to maintain the roof while guaranteeing water tightness. The maintenance engineer is tired of emergency roof leaks. The roofing contractor would much rather perform continued maintenance and avoid emergency leaks, or better yet be awarded a lucrative re-roofing contract. Nine times out of ten the source of a roof leak is not the field of the roof, it is a pipe penetration or roof curb or other vertical surface (especially the transition from a horizontal roof to a vertical surface.) If you want to discover the leak yourself, examine the membrane flashing and related sheet metal in the area of the leak, and you'll see that there is usually a very obvious leak point.



Regular roof maintenance is the key to roof longevity.

Typically a roof maintenance program will include yearly inspection, repair of any potential leak sources (such as membrane flashing, pipe penetrations, blisters, cracks in membrane, etc.), clearing drain bowls of debris, tightening drain bolts, cleaning the roof of debris, and many other items. A roof maintenance program should also include a written evaluation of the current condition of the roof, which will show any maintenance work which has been done as well as a projection of any major work required.

In terms of cash outlay, the cost of a maintenance program is negligible when compared to the cost of major roof repairs or re-roofing. The cost of a roof maintenance program (which is implemented while the roof is still in good condition) should cost about \$0.05 per square foot per year for most buildings. It is also important to remember that all manufacturers require regular verifiable maintenance for their roof warranties to remain in force.

The solution? Make a roof maintenance program part of your 2008 budget.



www.ThinkRSI.com

RSI becomes members of CREW and HEA of San Diego

“Joining CREW & HEA will help develop our presence even more in the Commercial market,” David Susi, president of RSI



RSI and its Solar Electric Manufacturers have partnered together to offer victims of the 2007 fires \$950 off of a Solar Electric System.

“Rebuild your home with solar today and eliminate your electric bill.”

Must provide your FEMA # to qualify

\$950 off
a 3-kilowatt
Solar Electric
System
858-278-7200



RSI Roofing recently became a member of Commercial Real Estate Women (CREW) and the Hotel Engineers Association (HEA). Both will expand their presence as the **“Roofing Leader in San Diego.”** RSI is already very active among the different associations, memberships and Industry partners, with over 20 in San Diego alone. *“Joining CREW & HEA will help develop our presence even more in the Commercial market,” David Susi, president of RSI.*



For more information on joining CREW, please visit their website at: <http://www.crewsandiego.org/>

For the HEA, please email: Charlie Farrell at farrell@advantageenergy-ca.com

WHAT'S HAPPENING AT RSI?



RSI Christmas Party 2007



RSI celebrated its 15th year annual Christmas party at their Rain Gutter and Maintenance division building. The event was catered by Callahan's Brew & pub, a Mariachi band provided entertainment, and 2 Massage Therapists were at hand. Over 100 employees attended and took part of a billiards, ping pong, and free throw contest, along with RSI's yearly awards ceremony.



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NEW ENHANCED
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