

RSI Roofing

When you think Roofing...Think **RSI!**

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HALLOWEEN ISSUE

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Scary things you should avoid!!!

With the struggling economy forcing businesses to pinch every penny, hiring a qualified roofing contractor can be scary. With the fall months in the horizon, the rains usually follow in the same fashion. If your roof is not ready for the fall and winter months, make sure you avoid these **10 common mistakes when hiring a roofing contractor**:

1. Hiring a company just because they have "national" branch offices.

A lot of times this will be part of the contractor's sales pitch. Keep the business in San Diego; make sure the corporate HQ's is local and you'll see a big difference in service.

2. Hiring a contractor that DOES NOT have proper Insurance.

They should have a minimum of a \$3-4Million dollar policy. This could save you a lot of headaches.

3. Hiring a roll-up roofing company that has really only been in business for a few years and come from previously bankrupt firms.

4. Hiring a contractor that DOES NOT belong to the San Diego Roofing Contractors Association or the NRCA. The [SDRCA](#) establishes &

maintains professional standards and practices in the roofing industry through education and public awareness.

5. Hiring a contractor that recommends roofing solutions that DO NOT abide by CA mandated Title-24 Energy Standards.

<http://www.energy.ca.gov/title24/>

6. Hiring a contractor that recommends a Low-Cost "Spray on System." They will sell the cost friendly system but ignore what the total cost of the system will be over the life of the roof, which includes a re-coating 5-10 yrs later to maintain their warranty.

7. No website. Red-Flag now-a-days.

8. Hiring a contractor without asking for references & testimonials on projects SIMILAR to yours. Call them, they can tell you what to expect!

9. Hiring a contractor that DOES NOT practice nor provide green sustainable solutions. You could be saving money on energy sustainability.

10. Hiring a contractor that doesn't have financial stability. It could result in liens against your property for unpaid materials or supplies.



Whether you are planning a Re-roof or just some Maintenance, make sure you cover your basis and hire the right Roofing Contractor.

RSI's newly acquired customers:

M3 Mechanical
DPC Contracting
JF Todd Construction
APEX Construction
Baldwin Moore
The Rich Company, Inc
John Reis & Company, Inc
Swinerton Builders
West FIR HOA



FOR IMMEDIATE PRESS RELEASE:

RSI Roofing of San Diego has signed a contract with San Diego State University to re-roof a total of 75,000 square feet on their Aztec Recreation Center & Gym. RSI will be installing a Tremco Cold Applied Restoration System and a White Reflective Single Ply System. This re-roof in particular is unique because the Recreation Center is open 24/7. "Our experience in perfecting job coordination, safety and performance will help minimize the interruptions to the SDSU's students and staff," David Susi, president of RSI Roofing. The re-roof is in accordance with the California mandated title 24 cool-roof energy requirements, showing SDSU's commitment to energy conservation.

RSI Roofing, Solar Services teams up with E-village to re-roof and install a 2.52kw Solar Electric Panel system



RSI Roofing, Solar Services partnered up with [E-Village](#); a San Diego based Solar Energy Company and installed a new Title-24 roof and a 2.52kw Solar Electric Panel system at a residence in Linda Vista. The roof installed was [GAF-ELK Timberline Prestique Cool-Roof Shingles](#) used in a beautiful Barkwood color. The Solar Electric Panel system included 14 panels of [Mitsubishi Multi-Crystalline](#) 180-Watt modules. This was enough to offset 90% of the family's annual energy needs, while being supported by a "Class-A" fire rated roof.



In addition to beating rising energy costs, their photovoltaic system is adding value to their home. They are doing their part to contribute to our clean energy movement while receiving the generous rebates to help pay for the system. *"RSI Solar Services is taking a very aggressive approach in educating both businesses and residences in San Diego to make the switch to solar and take advantage of all of the tax credits, rebates and incentives."* We were proud to partner up with E-Village and install a system that contributes more to our goal of a sustainable environment." – **David Susi**, president **RSI Roofing**

Getting-Started-with-Solar Checklist



- Stay local!** A dealer who is close to your home or job site location will likely know much more about your local weather and climate conditions, shade vs. sunshine availability, and other relevant key points.
- Call a Photovoltaic (PV) contractor.** However, make sure you know the following information beforehand:
 - Call SDG&E or visit their website to learn how much electricity you've used in the 12 to 18 months, and how much it cost you each month. The more data, the better!
 - Calculate the amount of south and/or west facing roof or adjacent land you have available for your solar installation.
 - How much you are prepared to invest in solar? (should be at least \$15,000). Do you want a partial system or do you want to have no electric bill.
- Call for Estimates.** You can find a list of local contractors on California's Center for Sustainable Energy (CCSE) website at: www.energycenter.org
 - Hire only licensed contractors.** Check the contractor's license number by calling the Contractors State License Board at 1-800-321-2752 or visiting www.cslb.ca.gov.
 - Hire insured contractors.** Always insist upon a certificate of insurance for general liability insurance. Uninsured workers who are injured on the job can file damage claims against the homeowner.
 - Contact the Better Business Bureau** to find out if the business is legitimate.
 - Turnkey vs. unbundled services.** Ask about including all permits and rebate paperwork in the price of service. Less hands, less headaches.
 - Keep a job file.** Put receipts, permits, plans and anything else pertaining to your job in the file
 - Work with a company you can trust.** Is this a company that will be around in 5, 10, 15 years?

[FOR THE COMPLETE ARTICLE FOLLOW THIS LINK TO OUR WEBSITE, UNDER PRESS ROOM/ARTICLES](#)

RSI's Spooky Jack-O-Tini



Jack-O-Tini

Ingredients:

- 2 oz Stolli vodka
- 1/4 oz pumpkin puree
- 1 tsp lemon juice
- 2 oz orange juice

Place a large soup pot filled with water on the stove to boil. Carve the tops from the pumpkins and set aside. Scoop out the interior and seeds, leaving a thick shell. Discard the seeds and flesh, or use in another recipe. Place the pumpkins in the boiling water and boil for about a minute. Remove and drain. Combine all ingredients in a shaker with ice. Strain into the pumpkin. Serve with a black straw.

At your next Halloween themed party, pick up some small pumpkins and serve this recipe to your guests for an added effect!

RSI Roofing's 9th Annual Customer Appreciation Golf Tournament had a record turnout!



Putting contest champion:
Johnny Ciampoli, TCP Co.



1st Place team:
Grand Pacific Resorts



RSI Demonstration Tent

Over 100 customers, sponsors & volunteers made it out to RSI's Golf Tournament held at Riverwalk golf course. The event included a putting contest, a \$15k Hole-in-One and 2 lucky winners; Ian McPhee and Gene Dabeny had a shot at a \$1 Million dollar Hole-in-One and came up just shy. RSI thanks its sponsors and encourages you to support them: [Blue Horizon Insurance](#), [Alliance Environmental](#), [Carlisle SynTec](#), [Pro-Tech Painting](#), [GAF](#), [L.L.M.E.](#), [APOC](#), [180 Smarthealth](#), [Cartmart](#), [TSA Contracting](#), [Paragon Services](#), [J&M Keystone](#), and [BRICKMAN](#). Over \$3,000 was raised for the [REstart program](#) from raffle purchases and donations.

RSI, Title Sponsor for 1st Annual REstart Softball Tournament



Team RSI went a respectable 2-2

IREM teamed up with REstart and RSI Roofing to host its 1st annual softball tournament at Robb Field. 11 teams participated in the tourney including RSI, [Pro-Tech Painting](#), [Workrite/Sunrise](#), [Lincoln, Vendout.com](#), [Strategic Property Mgt, R&V Mgt, A.P.T.S.](#), [Archstone](#), [For Rent Media Solutions](#), and [R.A. Snyder](#). Pro-Tech Painting took home the 1st place trophy.

RSI Roofing acknowledges its employees on a monthly basis. Along with a plaque, each employee is also given a gift certificate to show RSI's appreciation for their hard work and dedication to their job.



Foreman of the month
Miguel Palma



Technician of the month
Miguel De Leon



CHECK OUT RSI'S WEBSITE AT:
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