

# RSI Roofing

When you think Roofing...Think **RSI!**

## HOA Issue

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### Preparing for a new roof

For many Commercial Building owners and Home Owners Associations, re-roofing is right around the corner.

There are many different types of roofing materials for both flat and pitched roofs. Most come with a pretty decent guarantee that covers material and some even cover labor, should anything go wrong down the road.

With an increase in the term of the warranty comes increased cost, these can range from 10 to 50 years, with corresponding increases in the warranty cost. Architectural shingles are very affordable and carry 30 to 50 year warranties. For flat roofs, single ply or hot asphalt membranes typically carry 10 to 20 year guarantees.

While recent improvements in roofing materials are great news for consumers, the best roof invented can be your worst nightmare if it's not installed properly. Installing a roof requires special training and attention to detail. Since roofs are

intended to last many years, selecting a roofing company that will likely be around for years is also extremely important. Here's how to get ready for a proper roof job:

---Hire only licensed roofing contractors that specialize in the kind of roof you want. If you have a multiple year roofing repair schedule, it's very important to use the same roofing company even if it costs a bit more money. When different contractors are used, sorting out repair, maintenance and warranties becomes nearly impossible.

---Get at least 2 or 3 bids from qualified contractors, but recognize that even though all contractors are licensed, not all do the same quality of installation. In that way, it's like getting a haircut. Even though all are trained the same, there are some you just won't go to...

[To view the remainder of this article, click this link and open up the article "Preparing for a roof"](#)



Are you currently in the need of a roofing or solar estimate?  
Click here and request one for free!

[Click here](#)

#### RSI's newly acquired customers:

Mountain Empire Unified School Dist.  
JBG Associates  
Cedar Realty Group  
Westcore Properties  
Property Advantage  
Folton Enterprises  
Greenhouse Properties  
St. Vincent de Paul Parish  
Vons



### FOR IMMEDIATE PRESS RELEASE:

**RSI Roofing** of San Diego has begun its next phase of roofing at Stoneridge HOA, located in Poway, CA. After signing a contract with *Elite Management*, **RSI** will begin removing the existing standard weight concrete tiles and replacing them with *Eagle* concrete roof tiles on the sloped sections covering a total of 33,000 square feet. **RSI** will also be replacing the existing Built-Up Roofing on the flat roofs with a *GAF* Modified Cap Sheet roof system with a *NDL* (No-Dollar Limit) warranty covering a total of 14,000 square feet. **RSI Rain Gutters** will be installing all new gutters in conjunction with the new roofs.

**RSI** has \$4 million dollars insurance coverage with **NO** exclusions for HOA's.

A small look at our Solar Portfolio--[Contact us](#) if you want to be part of it!



## RESIDENTIAL



## RESIDENTIAL



## COMMERCIAL



## CARPORTS

# What's happening at RSI?



**RSI is on  
YouTube and  
TV!**

RSI has just completed 1 of 5 online commercials for YouTube! The first one focuses on Large-Scale Commercial Projects. You can view it [here](#). Please be sure to rate it and give comments. Others to follow include: HOA's, Solar, Roof Maintenance, and Rain Gutters.

RSI Roofing has also teamed up with Cox and created a 30 second television commercial. Be sure to keep an eye out for it; it can be seen in mornings and evenings on CNBC, FOX, MSNBC and more. You can also view this [here](#).

A 60 second commercial will follow later this summer.



**RSI Roofing is hosting  
a webinar on "New  
Roofing Technologies"**

**July 15, 2009**

**9:00-9:30 am**

**David Susi will be  
presenting a FREE 30  
minute Webinar that  
you won't want to miss!**

**RSVP by clicking the  
link below and leave  
your Company Name,  
Name and Phone #:**

[Sign up now](#)



## RSI wins "Best of Show"

**RSI Roofing participated in the San Diego  
Apartment Associations EXPO this year held at the  
San Diego Convention Center.**



**The "Hatch"**



**Best of Show**



**Oceanic Model**

Every year the SDCAA has an EXPO that brings in over 500 exhibitors and over 2000 Property Managers and Industry Partners. Each year has a theme attached to it for all of the exhibitors to have some fun with. This years theme was "**Tune in to Opportunity.**" Each exhibitor had the option of decorating their booth and dressing it up with a television show theme.

RSI choose TV's popular show "Lost." They wore Dharma initiative jumpsuits, decorated food and drinks with the Dharma logo and even created a mock up Oceanic plane made from Plaster of Paris. The center piece of the booth was the "Hatch" also created from Plaster of Paris. Everything was hand made and hand painted for full effect.



**CHECK OUT RSI'S  
WEBSITE AT:  
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